

## **Inside72 Community Magazine & Directory Terms and Conditions**

1. Inside72 Community Magazine & Directory offer discounts for advertising packages of 3 months or more. If you the advertiser book a package and you cancel your advertising before your package is completed you will be invoiced for the difference between the monthly rate and the package rate you originally booked, for the length of the advertising you have completed.
  2. It is you the advertiser's responsibility to check your advert and ensure it is the correct copy for the magazine. No responsibility will be taken by Inside72 Community Magazine & Directory for any errors subsequently identified on the advert you have sent or after approval.
  3. Any changes you wish to make to your existing advert already in the magazine must be communicated to Inside72 Community Magazine & Directory by the deadline date which is always printed in the current magazine, on the website or a copy of deadline dates can be emailed to you on request. It is you the advertiser's responsibility to communicate any changes you wish to be made.
  4. Advert design is £10 and after that small changes are free. This is then your advert to use in other publications if you wish.
  5. You the advertiser can request a particular position in the magazine but we cannot guarantee this position except the premium pages if they are booked by you (inside front, inside back, back cover and centre pages).
  6. We do not offer any exclusivity to any one particular business.
  7. Advertising space booked and paid for by the advertiser includes only that space. You the advertiser has no say on what is printed beyond the advert space. Any text, colour, images or other adverts are printed on the decision of the editor only.
  8. We offer free editorial for every package of 3 months or more booked if requested. You the advertiser will supply the editorial and this will be agreed and booked to go with one month of your advertising months dependent on space.
  9. Any adverts supplied will be checked for suitability with the designer before it is inserted into Inside72 Community Magazine & Directory if there is any reason your advert is not suitable then we will contact you and inform you to enable you/us to correct. Files should be supplied as a high resolution. Files will be checked for quality but no responsibility will be taken by Inside72 Community Magazine & Directory supplied at a lower resolution. Your files may be re-sized to fit the appropriate advert space.
  10. All adverts are accepted by Inside72 Community Magazine & Directory on the understanding that they are copyright free. This includes any images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permission for the use of any images, logos, photos, trade logos, clip art or any other content that is used in their advert/editorial/article/any other content.
  11. Inside72 Community Magazine & Directory reserves the right to refuse/edit advertisements at our discretion.
  12. Inside72 Community Magazine & Directory gives no guarantee of the level of response to adverts/editorial/articles etc. and is unable to offer a refund if no response is received.
  13. All invoices are payable within 14 days of the date on the invoice and in no circumstances shall the advertiser be entitled to make any deduction or withhold payment for any reason at all.
  14. Inside72 Community Magazine & Directory will suspend the printing of any adverts when the customer has three unpaid, outstanding invoices.  
Advertising will resume when the account has been brought up to date.
- Note:** Where the term advert is used this means any advertisement, editorial, article, or any other material (e.g. community content) supplied for publication.  
When you book an advert verbally, by post or by email you are agreeing to all Terms and Conditions listed above.

**Inside72 Community Magazine & Directory**

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